Invoice Period

08/29/16 - 09/02/16

Invoice #

1474245-1



WPBF 3970 RCA Boulevard **Suite 7007**

Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

Palm Beach Gardens, FL 33410 Main: (561)694-2525

Account Executive Sales Office Sales Region **Property** HRP -Washingtd National **WPBF** Mica Hansen Product Estimate Number Advertiser PRIORITIES USA ACTIO 4553 **Priorities USA Action** Alt Order # Flight Dates Order# 08/30/16 - 09/02/16 1474245 08223411 Billing Calendar Billing Type Deal# Broadcast Cash Special Handling Agency Code Advertiser Code Product 1/2 750 760 Agency Ref Advertiser Ref

Invoice Month

September 2016

Invoice Date

09/04/16

Targeted Platform Media Attention: Accounts Payable 1291 Hollywood Ave Annapolis, MD 21403

Send Payment To:

WPBF PO Box 26885 Lehigh Valley, PA 18002-6885

Line	Start Date	End Da	te Descr	iption	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
1	08/30/16 Class of Ti	09/02/1 ime - Pre-e	6 T-F W	/PBF News 25 @) 1111-11:35PM	-TWTF	:30	2	\$750.00	NM	
Sac	Weeks:	Start Dat 08/30/16	te End Da	te MTWTFSS	Spots/Week 2	Rate \$750.00 Start/End Time	l engi	h Ad-ID			Rate Type
Spo	3 WF 2 WF	PBF Tu	08/30/16	11:16 PM T-F W	/PBF News 25 @ 11PM /PBF News 25 @ 11PM	11-11:35PM	:3	0 PRATV1620H 0 PRATV1620H			\$750.00 NN \$750.00 NN
2	2 08/30/16 Class of T	09/02/1	6 1230- emptible witl	1P Access Holly	woc1230-1p	-TWTF	:30	2	\$275.00	NM	
	Weeks:	Start Da 08/30/16	te End Da	ite MTWTFSS	Spots/Week 2	<u>Rate</u> \$275.00					
Spo		PBF W	Air Date 08/31/16 09/02/16		iption 1P Access Hollywood 1P Access Hollywood	Start/End Time 1230-1p 1230-1p	:3	th <u>Ad-ID</u> 30 PRATV1620H 30 PRATV1620H			Rate Typi \$275.00 NN \$275.00 NN
3	3 08/30/16 Class of T	09/02/1 ime - Imm		ine -emptible withou	1238-107A t notice	-TWTF	:30	2	\$125.00	NM	
	Weeks:	Start Da 08/30/16			Spots/Week 2	<u>Rate</u> \$125.00					
Spo			Air Date 08/31/16 09/02/16	Air Time Description 1:02 AM Night 1:03 AM Night	ine	Start/End Time 1238-107A 1238-107A	:3	th <u>Ad-ID</u> 30 pratv1620H 30 pratv1620H			Rate Type \$125.00 NN \$125.00 NN
	1 08/30/16 Class of T	09/02/1 ime - Pre-	6 WPB emptible wit		oon 12pm-1230pm	-TWTF	:30	2	\$400.00	NM	
Snr	Weeks:	Start Da 08/30/16			Spots/Week 2	Rate \$400.00 Start/End Time	Leng	th Ad-ID			Rate Typ
	4 WI	PBF Th	09/01/16 09/02/16	12:25 PM WPB	F News 25 @ Noon F News 25 @ Noon	12pm-1230pm 12pm-1230pm	::	30 PRATV1620H			\$400.00 NI \$400.00 NI
(6 08/30/16 Class of T	09/02/1 ime - Pre-	6 WPB emptible wit		0arr5:00-6:00am	-TWTF	:30	2	\$200.00	NM	
	Weeks:	Start Da 08/30/16			Spots/Week 2	<u>Rate</u> \$200.00					

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearst.com/broadcasting/who-we-are

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Hearst Television Inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represent and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

INVOICE

Send Payment To: **WPBF** PO Box 26885 Lehigh Valley, PA 18002-6885

Invoice Period Invoice Month Invoice Date Invoice # 08/29/16 - 09/02/16 September 2016 1474245-1 09/04/16

Estimate Number **Product** Advertiser PRIORITIES USA ACTIO 4553 **Priorities USA Action**

www.thewpbfchar	nnel.com
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ine Start [Date En	id Dai	te Desc	cription	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
6 08/30/	16 09	/02/10	6 WPE emptible wi	3F News 25 5-6:	00arr5:00-6:00am	-TWTF	:30	2	\$200.00	NM	
Spots: <u>#</u> 1	Ch ! WPBF	Day Tu	Air <u>Date</u> 08/30/16	Air Time Des 5:10 AM WPI	cription BF News 25 5-6:00am BF News 25 5-6:00am	<u>Start/End Time</u> 5:00-6:00am 5:00-6:00am	:3	h <u>Ad-ID</u> O PRATV1620 O PRATV1620			Rate Type \$200.00 NN \$200.00 NN
7 08/30/	WPBF	/02/1	09/01/16 6 Tu-F	5: 10 ANI VVPI	5-6pm	-TWTF	:30	2	\$700.00	NM	
Class	of Time -	Pre-e	emptible wi	th notice	<u> </u>	Rate	-				
Weeks	08/	rt Dat 30/16	09/05	/16 -TWTF	. 2	\$700.00		u- A-J ID			Rate Typ
Spots: #			Air Date	Air Time Des		Start/End Time		<u>th Ad-ID</u> 30 PRATV1620	Эн		\$700.00 Ni
2	WPBF		08/31/16	5:12 PM Tu-F 5:56 PM Tu-F	•	5-6pm 5-6pm		0 PRATV1620			\$700.00 NI
1	WPBF	F	09/02/16	5.56 PIVI TU-1	- Spiri News					A 10.0	
8 08/30 Class	/16 09 of Time -	9/02/1 Pre-e	6 WPI emptible w	BF News 25 Mor ith notice	rnings6-7AM	-TWTF	:30	2	\$525.00	NM	
Weeks	s: <u>Sta</u>	rt Da	te End D	ate MTWTFS		<u>Rate</u> \$525.00					
Spots: #			Air Date	Air Time Des		Start/End Time	Leng	th Ad-ID			Rate Typ
3	WPBF		09/01/16		BF News 25 Mornings	6-7AM		30 PRATV1620			\$525.00 N
2	WPBF	F	09/02/16	6:27 AM WP	BF News 25 Mornings	6-7AM	:	30 PRATV1620	DH		\$525.00 N
9 08/30 Class	/16 09	9/02/1 Pre-	6 Who	eel Of Fortune ith notice	7-7:30PM	-TWTF	:30	1	\$1,700.00	NM	
Week	s: <u>Sta</u>	art Da /30/16	te End [Date MTWTFS:		<u>Rate</u> \$1,700.00					
Spots: #			Air Date	Air Time Des	scription	Start/End Time	Leng	th Ad-ID			Rate Typ
1	WPBF	F	09/02/16	7:08 PM Wh	eel Of Fortune	7-7:30PM	:	30 PRATV162	Он		\$1,700.00 N
10 08/30 Class	0/16 09 s of Time -	9/02/1 - Pre-	6 God emptible w	od Morning Ame	rica 7-9AM	-TWTF	:30	3	\$625.00	NM ———	
Week	s: <u>Sta</u>	art Da	te End l	Date MTWTFS		<u>Rate</u> \$625.00					
Spots: #	Ch		Air Date	Air Time Des	scription	Start/End Time		th Ad-ID			Rate Tyr
3	WPBF	W	08/31/16	7:58 AM Go	od Morning America	7-9AM		30 PRATV162			\$625.00 N
4	WPBF	Th	09/01/16		od Morning America	7-9AM	•	30 PRATV162			\$625.00 N \$625.00 N
2	WPBF	F	09/02/16	8:47 AM Go	od Morning America	7-9AM	:	30 PRATV162	UH		\$625.00 N
13 08/31 Class	1/16 0: s of Time	9/02/ - Pre-	16 WP emptible w	BF News 25 Mo	rnings6-7AM	WTF	:30	1	\$600.00	NM 	
Week	s: St	art Da	ite End	Date MTWTFS		<u>Rate</u> \$600.00					
Spots: #			Air Date	Air Time De		Start/End Time		th Ad-ID			Rate Ty
1	WPBF		09/01/16	6:09 AM WF	PBF News 25 Mornings	6-7AM	:	30 PRATV162	0н		\$600.00 N
						Total Spots		19			
	nt Tor	me '	30 Day	· c					Gross Tota	<u>al</u>	\$10,125.00
Payment Terms 30 Days								Agency Commission			\$1,518.75
								194			

Net Amount Due

\$8,606.25

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